



PEPPERELL SHEET



Published by and for the

Employees of the Pepperell Manufacturing Company

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"GUESS I'LL PICK A GOOD ONE"

PEPPERELL SHEET

Published Monthly by the Employees
of the Pepperell Manufacturing
Company.

BIDDEFORD, MAINE, DIVISION

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The Pepperell Sheet has as a definite aim the promotion of good will and better acquaintance in the great Pepperell family.

Just a Smile

In our daily contacts with each other there are many occasions when it becomes our duty to "tell the other fellow" why this or that job should be handled differently than he is doing it. There are two ways that we can tell him.

On the one hand, we can get our story across forcibly, convincingly, and leave the recipient beaten in the argument, submissive to our will, but way down in his heart disliking us,—just a little. On the other hand, we can tell him our story and state the facts, but when we leave him we can smile and he feels sorry that he was lax on his job and likes us all the more,—because we smiled.

We of Pepperell have had an example of this brought to our mind during the last month. Some of us did not know Paul Dennett as well as others among us, but in him we can see the latter type. He could tell us the blunt facts of a case and convince us that he was determined to see it handled right, but when he left our door he gave us a smile.

How that smile counted!

The Sheet does not believe in "preachy" editorials, but certainly this little reflection will do none of us any harm.

When we go about our duties, however unpleasant some of them may get to be, let's learn to smile. A good-natured grin has never hurt anybody yet.

We received several pictures too late for publication in this issue. Try to get your pictures in by the first of the month if possible. After the picture is received it

is sent to Portland where a "cut" is made. This is then sent back to Biddeford for printing. Our readers will see that all of this takes time.

If your picture is in by the first of the month you are quite certain to see it in the current number of the Sheet.

If any one thinks it's a cinch to get any picture, we suggest that he take a camera and try to get a flock of turkeys to pose for him. By grim experience the editor, Mr. Daigneault, Mrs. Alfred Boisvert, Mr. Harry Edwards, and Mr. Kenneth Cole are ready to go on the stand as witnesses in the negative.

Armistice Day

Armistice Day of 1928 has come and gone; but the memory of that first celebration ten years ago is with us and will never be forgotten. Out of every great conflict there comes a challenge to those who survive to "carry on" for those who have paid with the supreme sacrifice. And the World War gave us—

In Flanders Fields

In Flanders fields the poppies blow
Between the crosses, row on row,
That mark our place; and in the sky
The larks, still bravely singing, fly
Scarce heard amid the guns below.
We are the Dead, short days ago
We lived, felt dawn, saw sunset glow,
Loved and were loved, and now we lie,
In Flanders fields.

Take up our quarrel with the foe;
To you from failing hands we throw
The torch; be yours to hold it high.
If ye break faith with us who die
We shall not sleep, though poppies grow
In Flanders fields.

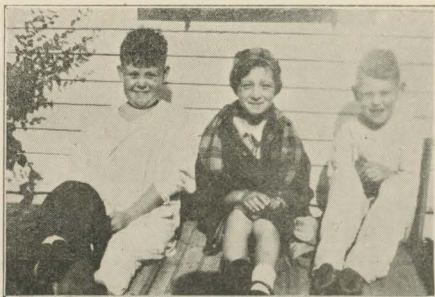
—Lieut.-Col. John McCrae, M. D.

Percy Larrabee Joins Pepperell Organization

The Sheet is glad to welcome Percy Larrabee, formerly overseer of the York Mfg. Co. Clothroom, to the Pepperell family.

Mr. Larrabee has had signal success at the Saco mill and we know that his work at Pepperell will be highly commended. When the new building is completed, so that adequate housing is available, we daresay that his department will give all others in the plant a race for neatness and dispatch.

The welcome sign is out and we are glad to have him with us!



Well, well, well! What do you know about that! It's a fine day, the sun is bright, the birds are singing, and everything's lovely. If you don't believe it, look at the expression on the face of the youngster on the left. His name is Stedman Howard, the little girl is Helen Sweetsir, and the chap on the right is Dwight Howard. The boys are Helen's cousins and hail from Ware, Mass. Helen's dad is J. William Sweetsir, Jr., of the cotton department.

Work on New Dam Progressing Rapidly

A visit to the new dam, which is under construction by the company between Gooch and Elm Streets, will convince the onlooker of two facts. First, he will be convinced that a good piece of work is being rapidly accomplished, and, secondly, he will have a deeper respect for the capabilities of his fellow townsmen who are doing the job.

The old Bradbury Dam, as it was known, was in need of repairs, and while in much better condition than was generally supposed to be the case, required replacement by a more substantial structure.

Before work could be started on the new dam it was necessary to construct two coffer dams which required approximately 670 yards of gravel ballast. These were of plank construction and have served perfectly.

The work on the main spillways, gate and abutments will require between 3,500 and 4,000 bags of cement, over seven tons of reinforcing steel, and gravel varying in proportions from three to five with the cement. The dam is 12 feet wide at the bottom and flares to two feet at the top. The gate will weigh between seven and eight tons and is equipped with an electric hoist.

The construction job is providing work for a good number of local men, there having been as many as 47 names on the job payroll at one time.

Stone and gravel for the work was furnished by Vito Mininni and the cement was purchased locally.

Plans for the dam were drawn by Libby & Dow of Saco and the entire job was in charge of Cecil F. Clark of the Land and Water Department. Walter I. Smith was general foreman of the construction work and Isaac Lucas had charge of the form work.

It will be noted that the management has appointed local men to do this work and they are doing an excellent job in short order. It is expected that the cement work will be completed this week.

During all of the operations, to date, there have been no injuries of consequence, which is another indication of good management.

Pepperell Float Takes Third Prize

A very attractive float was entered by Pepperell in the Armistice Day Parade of Nov. 12th.

A beautiful display of the blankets to be made at Biddeford was the principal scheme of decoration and the colors were blended perfectly.

The following young ladies are entitled to a vote of thanks for making the float a success. The part of Lady Pepperell was taken by Mrs. Euphemia Ladd, and Baby Peggy was little Yvonne Beaulieu. The Misses Josephine Huot, Irene Duguay, Marion Menard, Nellie Christian, Aldea Beaulieu and Irene Alarie demonstrated the uses of the Pepperell products. They were daintily dressed in Pepperell smocks.

Blanket Finishing

An addition to mill No. 3 is underway. This was formerly the upper division cloth room and in charge of Mr. Adams.

The new building will be used for finishing the blankets and equipment is already being put in place in the old building. This will be in charge of Mr. Percy Larrabee who recently joined the Pepperell forces.

THIS MONTH'S COVER

Little Paul Boisvert, son of Mr. and Mrs. Alfred Boisvert, should find no difficulty in getting a nice big turkey for his Thanksgiving dinner. Paul is three years old and is just waiting for Thanksgiving Day to come around. His daddy is a loomfixer in Weaving 13-2.



This picture shows one of the new signs which have recently been completed. It is located on building No. 18 and can be plainly seen from the bridge between Saco and Biddeford at Main street. In the foreground is evidence of the destruction of the old boiler house which made way for the new dyehouse.

Farewell Party Given Paul Dennett

The farewell party given to Paul Dennett on October 29th, as a testimonial of the esteem with which he was held by his co-workers at Pepperell, was most successful. While it was an occasion of sadness in some respects, in that every man present was sorry to see him leaving Pepperell, there was the satisfaction of knowing that he is going with friends and is going to have an excellent opportunity. As is generally known, he is now superintendent of the Woonsocket Rayon Co., at Woonsocket, R. I.

A shore dinner was served at the Moulton House at Dunstan at 7.30 and was fully up to the standard set by that famous eating house. At its conclusion choice cigars were passed around and Toastmaster M. Harry Whelan ordered a roll call. Each man was requested to stand, announce his name clearly, and give the department in which he worked. This was an excellent idea and served to introduce many of our newer members of the organization.

Brief testimonials of the esteem with which Paul is held generally throughout the plant were voiced by all of the speakers and Agent Howard R. Whitehead gave a brief summary of what Paul has done for Pepperell while here. He stated at the outset that the guest of honor came to him with his story, and that inasmuch as he was going with a very close personal friend in

Woonsocket and had ample assurance of a real opportunity, that there was nothing to do but advise him to go. Mr. Whitehead has found in Paul Dennett a willing worker for Pepperell and a man who could be depended upon in all circumstances.

Among those who spoke were President Amedee Hamel of the Social and Athletic Club, General Superintendent Alfred E. Sterling, Superintendents John Hyland and Leon Macomber, Dr. Carl G. Dennett, Overseers James Hood, Charles Parsons, and Patrick Kearney, and Designers John Moeckel and William Cox.

As a token of remembrance from the gathering, Mr. Dennett was presented with a "treasure chest" containing fifteen \$5.00 gold pieces. He found difficulty in making a reply that would express his feelings and appreciation in a fitting manner, but it was plainly evident that the occasion was one that will not soon be forgotten by him.

Music was furnished during the dinner by a five-piece orchestra under the direction of Pete Lambert.

Those present were: Agent Whitehead, Alfred E. Sterling, Leon Macomber, John Hyland, Warren King, Archie King, Telesphore Arel, Walter Holt, Joseph Binette, Thomas Melanson, Herbert Trafton, Ludger Binette, Arthur Piette, Ignace Turgeon, Arthur Lambert, George Moulen, Joseph Girard, John Black, William Cox, William Smith, Charles Benjamin, John Moeckel, Cecil Clark, Francois Lariviere, Jr., Clar-

ence Gove, George Burchill, James Bradbury, Harry Whelan, William Sweetsir, Sr., Paul Groover, Donald Rhodes, John Herbert, Fred Grace, John Whitten, John Adams, Alfred McIntire, Walter Brown, Maurice Goodwin, Clarence Keene, James Hood, Harry Smith, Ernest Clappison, Chester Roberts, Philip Sayer, Patrick Kearney, Charles McCarthy, William Ross, Thomas Fildes, Frank Nield, Walter Wentworth, Almon Hill, William Sweetsir, Jr., A. Nichols, Kerwin Twomey, Phil Cassavant, E. Perreault, A. Garside, Thomas Travers, E. Neault, Harry Hartley, Joseph Vachon, Jr., Messrs. Desmarais, Baillargeon and Adams, Amedee Hamel, Joseph Hebert, Charles Parsons, Philip Whitehead, Frank Boyle, Tom McKenney, Dr. C. G. Dennett and the guest-of-honor, Paul Dennett.

Miss Edwidge Glaude Given Pretty Shower

Miss Edwidge Glaude, who is employed in winding room 85, was agreeably surprised by the girls of the room at her home on Friday evening, Nov. 2, in honor of her approaching marriage to Albert Metayer, at Most Holy Trinity church, Saco, on Armistice Day. During the evening the popularity of Miss Glaude was attested by the presentation of a purse of gold by the young ladies congregated, who extended hearty and best wishes for a happy wedded life. Miss Glaude feelingly responded to the presentation. The bride-elect also received other gifts.

The Glaude home was beautifully decorated for the occasion with blue and white crepe paper which gave it an appearance suitable to the occasion. A delightful evening was enjoyed by all present. The exhibition dance given by Alphonsine Poisson and Lena Arel proved a big hit. Miss Yvonne Charbonneau gave an exhibition of the Charlestown and won much applause as did also the violin solo of Miss Fabiola Poisson. Delicious refreshments were served by Miss Victoria Glaude. It was with much reluctance that the guests bade the bride-to-be good night, after extending felicitations.

Those present were: Mrs. J. Murphy, Mrs. A. Glaude, Mrs. C. Metayer, Mrs. C. Glaude, Mrs. A. Gilbert, Mrs. J. Scott, Mrs. A. Martel, Mrs. C. Letellier, Mrs. J. Hanusek, Mrs. A. Demeule, Mrs. J. Glaude, Mrs. W. Audie, Mrs. P. Larouche, Mrs. E. Demeule, Misses V. Glaude, M. Howard, R. Roberge, E. Collette, J. Larouche, B. Larouche, D. Paul, M. Lionaise, P. Lottonville, R. Tousignant, A. Nichols, B. Metayer, A. Glaude, P. Glaude, H. Glaude, A. Dauphinas, A. Poisson, E. Fournier, F. Labbe, E. Duquette, M. Provencher, B. Charbonneau, Y. Charbonneau, F. Poisson, M. Landry, L. Arel, B. Arel, M. Beaudoin, A. Picore and the bride-to-be, Miss Edwidge Glaude.

A Prayer

The day returns and brings us the petty rounds of irritating concerns and duties; help us to play the man, help us to perform them with laughter and kind faces; let cheerfulness abound with industry. Give us to go blithely on our business all this day, bring us to our resting beds weary and content and undishonored, and grant us in the end the gift of sleep. Amen.

—Robert Louis Stevenson.

Wife at Head of Stairs: "Is that you, John?"

Heavy Voice from Dark: "Who was you expectin'?"

Pepperell Boys Picking Winners of Biddeford High-Thornton Game

There is unusual interest among the football enthusiasts employed in the Pepperell plants as to the outcome of the annual big game between Biddeford high and Thornton academy on Thanksgiving day. Both schools have plenty of supporters throughout the two plants, and opinions are plenty picking the winners. The Pepperell boys are out to do all in their power to help make this annual game a howling success, and feel that it is the duty of every citizen in the two cities to lend their aid and help the school boys in any way possible and especially buy a ticket and attend the game and root for their favorites.

In order to create more interest the opinions of some of the dyed-in-the-wool Pepperell fans are given below.

Maurice Goodwin, overseer of weaving in the lower plant, and a great believer in clean sports for school boys and others as well, picks Biddeford high to beat Thornton by two touchdowns, if Coach White's fast backfield plays up to their standard. "The Biddeford ends will take care of Thornton's criss-cross plays," says Goodwin, who can see nothing but a clean cut victory for Biddeford.

Ernest Clappison, one of the overseers of spinning in the upper division, is of the opinion that the outcome of the game is a toss-up. "Which ever team gets the breaks will win," he says. "Thornton's ends started poorly but have showed a decided improvement as the season goes on, and they get more experience."

Phil Cassavant, second-hand in room 54-B, Plant A, is looking for a tie game. He says the fact that Thornton is playing on their home grounds will help the Saco school and prevent Biddeford from scoring.

Tex Travers of the Pepperell gym picks Biddeford to win. "I look for Biddeford to

get away with two touchdowns and the game," says Tex. "Anything I like is a fighting football team and that is what Biddeford high has this season. I look for Biddeford to run wild around Thornton's ends if it happens to be a dry field, which I am praying for. In Means, Twomey and Morin, Coach White has three smooth and fast-working boys in his backfield."

George Moulen, second-hand of spinning room 152, Plant B, and brother of Ted, Frankie and Carl Moulen, all former stars of Biddeford high football teams, says he thinks a lot of the Thornton football team this year, but that if Biddeford high can keep the jinx away they will win. Biddeford high has a great team and they will have to show their best, he says.

"It will be Thornton's victory by two touchdowns," says Bill Sweetser, Jr., of the cotton sampling room. "Thornton will work the ball down the field by their criss cross plays and forward passes within striking distances of Biddeford's goal and then Brownlee will go over. Biddeford high must wait another time to attempt to win on Thornton's gridiron as Coach Mapes has the better team this year."

Syl Kelley, a member of the Pepperell baseball team, and an old-timer at the gridiron game, figures that if Biddeford will show their stuff they are capable of on Thanksgiving morning against Thornton, they will beat the Mapes outfit by three touchdowns. Woods is the man to watch on the Thornton team and I guess Coach White will not overlook him," says Kelley. "Biddeford's backfield will also bear watching, as these four young men are of all-Maine talent. Means, Morin, Davis and Whalen are a treat to watch at play. Thornton has a good line and so has Biddeford, but I consider Biddeford's backfield and ends far superior to Thornton's."

Bill Ross, overseer of carding in Plant A, is hoping for a Biddeford high victory, and feels confident after seeing Biddeford high play that they will. Mr. Ross is not under-rating Coach Mapes' team, but figures Biddeford is better.

"My money is on Biddeford to win," says Dennis Driscoll. After seeing the two teams play I can't see where Thornton has a look-in."

"I am sorry for Thornton," says Gene Lavigne. "Biddeford will stop Thornton's criss-cross plays and win easy by two touchdowns if not more."

Archie King, assistant overseer of spinning in Plant B, picks Thornton to win from Biddeford. "I consider Thornton is improving every game they play, and when it comes to backfields, Coach Mapes has as good a combination as Biddeford high, even if the latter are rated sky high. I look for Thornton to win by one touchdown."

"I will wager a silk hat that Biddeford high wins from Thornton, Thanksgiving morning, if the weather man will only be decent and make conditions right to play the annual game," says Arthur Nichols. "Biddeford high has the best team this year that they have had for a long time and I am expecting lots from them when they tackle the Mapes team for the championship of the two cities on Turkey day."

John Norton says Biddeford high's record is far ahead of Thornton's, and as the Biddeford team is better this year than last

they will defeat Thornton Thanksgiving morning at the Thornton field. "It will be an easy win for Biddeford," says Mr. Norton.

Joe Vachon, employed in the carding department of Plant B, and who is well remembered as the star player and captain of Thornton's 1924 championship grid team, says it will be a game worth going a long ways to see as two well-matched teams are to play. While he gives Biddeford high credit for having a swell team he picks Thornton to win. "Thornton's attack will do the trick. In the last two years they have upset the dope, and went over victors. Watch them Thanksgiving morning," says Joe.

Schemer Johnson of Saco, who is employed in the stock room, figures that Thornton will trim — out of Biddeford high. "Thornton is the best school team in the state," says Mr. Johnson, who would lose a good night's sleep to see a good game.

"I think Biddeford high will win because they have one of the best school teams in the state," says Harry Cavanaugh, manager of the Pepperell lunch department. "Biddeford's victory on Thanksgiving morning will prove what I say."

"I judge from what I hear from football experts of Biddeford and Saco, that Biddeford high is in line to win from Thornton. Biddeford has a team to be proud of this year," says Amedee Hamel, second-hand in the carding department of Plant B.

"Biddeford high's team is one of the best in recent years, it's team work being the outstanding feature and although Thornton is good, Biddeford high should win if the breaks are even," says George Burchill of the Pepperell payroll department.

Prescott L. Howard of the Pepperell office force says: "Biddeford high has without question one of the best schoolboy football teams in the Pine Tree state. It's backfield can acquire ferocious velocity with the efficient aid of the linemen, thus making sturdy gains, which, when the game comes out



THE LOST CHORD.

This picture was picked up in the vicinity of No. 5 gate. Can any of our readers identify him?



What is wrong with this sign? Call for the goat! Yes,—in Biddeford.

of the wash, finds Biddeford high in the lead."

Paymaster Clarence Gove is red hot for Biddeford high to win. He is a graduate of Biddeford high and has been attending the games at Prospect park, and figures that with their splendid showing so far this season they are a faster and stronger combination than Thornton and are bound to win.

M. Harry Whalen of the purchasing department, and vice president of Biddeford high alumni, says that from the records of the two teams and their showing so far this season, Biddeford high will win by one or more touchdowns.

"Thornton will surprise Biddeford with their criss-cross plays and win by one or more touchdowns," says Phil Whitehead of the spinning department, Plant B. "The Crimson and Gold boys will repeat the surprises in past years."

John Adams, overseer of the cloth hall, says Thornton will be well primed for the game with Biddeford high Thanksgiving morning and when the smoke of battle clears, Thornton will have one touchdown to their credit and Biddeford will be blanked.

Last String Did It

The bowling match between the Lady Pepperell Five and the Sanford Mills team at Sanford, last month resulted in a victory for the big town boys who had fifty pins to spare in the grand three-string total. Sanford took the first string by five pins and the second by six and while Pepperell went into the third to not only even up and add enough more to win, it could not be done. Archie King was the big noise of the Lady Pepperell quintette with three strings of over 100 each and a total of 309. Larose and Whicker of the Sanford Five were in great form and their good work was what spelled defeat for Pepperell. Larose had a three-string total of 321, while Whicker, who shot over one string for 117, had 319 for a three-string total. The scores:

SANFORD MILLS.

Schofield	73	95	99	267
Whicker	106	96	117	319
Salloway	95	92	92	279
Dart	88	92	101	281
Larose	106	109	106	321
	468	484	515	1467

LADY PEPPERELL.

G. Keene	86	87	93	266
M. Goodwin	90	95	105	290
A. King	106	102	101	309
C. Keene	75	100	91	276
L. Hodga	96	94	86	276
	463	478	476	1417

Tommy Lemieux Picked as Winner

The boxing show given at the Pepperell Social and Athletic club hall on the night of Oct. 28 was a great success and the fans well got their money's worth in the line of good bouts. In the main go between Tommy Lemieux, the local boy who has a record as a flyweight hard to beat, not only locally but over the New England states, put up one of his greatest fights locally against Art Giroux and local fans did not hesitate to give him the verdict. It was a swell bout, with Tommy cool and collected all the time and feeling out his rival, who has a wonderful record against the best known flyweights in the Portland ring, including local boys, and getting in some very effective work, and making Giroux understand that



Three very, very bashful young ladies of 84-A. From left to right: Earla Moore, Leda Cabana and Fredola Boucher.

he was up against something good. Lemieux had to be, for in Giroux he met a classy boxer, fast and with a punch in both hands. It was one of the best bouts locally for some time and the fans would like to see the two matched once more in the Pepperell ring.

The semi-final between Leo Young Bedard of Saco and Kid Mercier of Lewiston was fast from start to finish, with both boys working hard to land a haymaker. Bedard proved too fast for his Lewiston opponent and kept ahead throughout the bout. The Saco boy is unusually fast and he certainly can throw the mitts at the other fellow. He is picked by leading fans as the coming flyweight of Maine, after he has had more experience in the roped arena and met more of the leading boxers in his class.

Babe Lemieux and Young Sharkey made it interesting in their four-round preliminary with Babe out front.

The second preliminary between Babe Chasse and Kid Murphy of Lewiston, went to Chasse, who had no trouble outpointing the Spindle City lad.

Fans Out Strong for Good Boxing Shows

There is a big demand among the boxing fans of Biddeford, Saco and vicinity for boxing exhibitions locally and the indications are that there will be plenty doing. The Pepperell management is more than anxious to accommodate in this line and if the sports will come across with their patronage and help make the game a success they will have the opportunity to see some of the best talent in the local ring. It costs money to get the good ones for a six-round go.

Ted Kid Drew Vs. George Chabot

Promoter Tex Travers is quietly at work endeavoring to match Ted Kid Drew, the well known member of the Pepperell stable, and George Chabot of Montreal, who has made a big name for himself in Portland

boxing circles. Both have met in the ring and they well gave the fans their money's worth and more too. It will be a ten-strike for Promoter Travers if he can land Chabot. Drew is always ready to meet the best at his weight, and he is anxious to get at Chabot and settle the big argument as to who is the better man.

Sport Pickups

Talking about bowling, all have got to take their hats off to the Lady Pepperell Five. They are without doubt the leading quintette in the two cities and have the reputation of being one of the steadiest and smooth working outfits to enter a match on Biddeford alleys. They certainly make a great combination.

Maurice Goodwin has gone back to the slow ball. He has been experimenting with a fast one, but the results have been far from satisfactory to Maurice and he feels certain his old timer, the slow one, will help Lady Pepperell win many more games.

While they are talking appointments of sheriffs all over York county, George Moulén, manager of the Pepperell baseball team, is going strong as one of the leading candidates in Biddeford.

Tex Travers has purchased an Essex sedan after every salesman in the two cities has been after him. "Talk about indoor sports, these auto boys have them beat a mile," said Tex. "They know their springs and cushions."

First class boxing shows will be run regularly and fans take notice and come out and patronize the box office.

Harry Cavanaugh, manager of the Pepperell lunch department, is fast developing into a treasurer, in connection with the Biddeford high-Thornton academy game Thanksgiving day. Of course all cannot agree on who is going to win the annual big game, Turkey day, and hence the arguments, with wagers of pints of peanuts and straw hats, with Harry as stake holder.

It was with regret that members of the Pepperell family heard of the leaving of Superintendent Paul Dennett. "Doc" is a good, clean sportsman as well as a good superintendent, and made friends with all whom he met. All wish him every good luck in his new position as superintendent of the Woonsocket Rayon Company plant at Woonsocket, R. I.

Discussing sports it might be said, turning to indoors, that Joe Vachon, the Pepperell's star baseball pitcher, is still holding sway, as near if not champion, at the banquet table. He demonstrated at the Dennett banquet that he has not lost any of his old tricks of putting away a "mean dinner."

"Busy Simard got his wires crossed on election," claims Albert Ricker.

The fans are talking about a bout between Ted Kid Drew and George Chabot of Montreal at the Pepperell hall. If it can be arranged all want to keep it in mind and attend. This is just a sample of bouts that Promoter Tex Travers has in mind for the coming season.

First Hobo: "When I lie down for a quiet think I realize how tempus fugit is creepin' on."

Second Hobo: "I can't tell yuh de foreign name, but de're creepin' on me, too!"

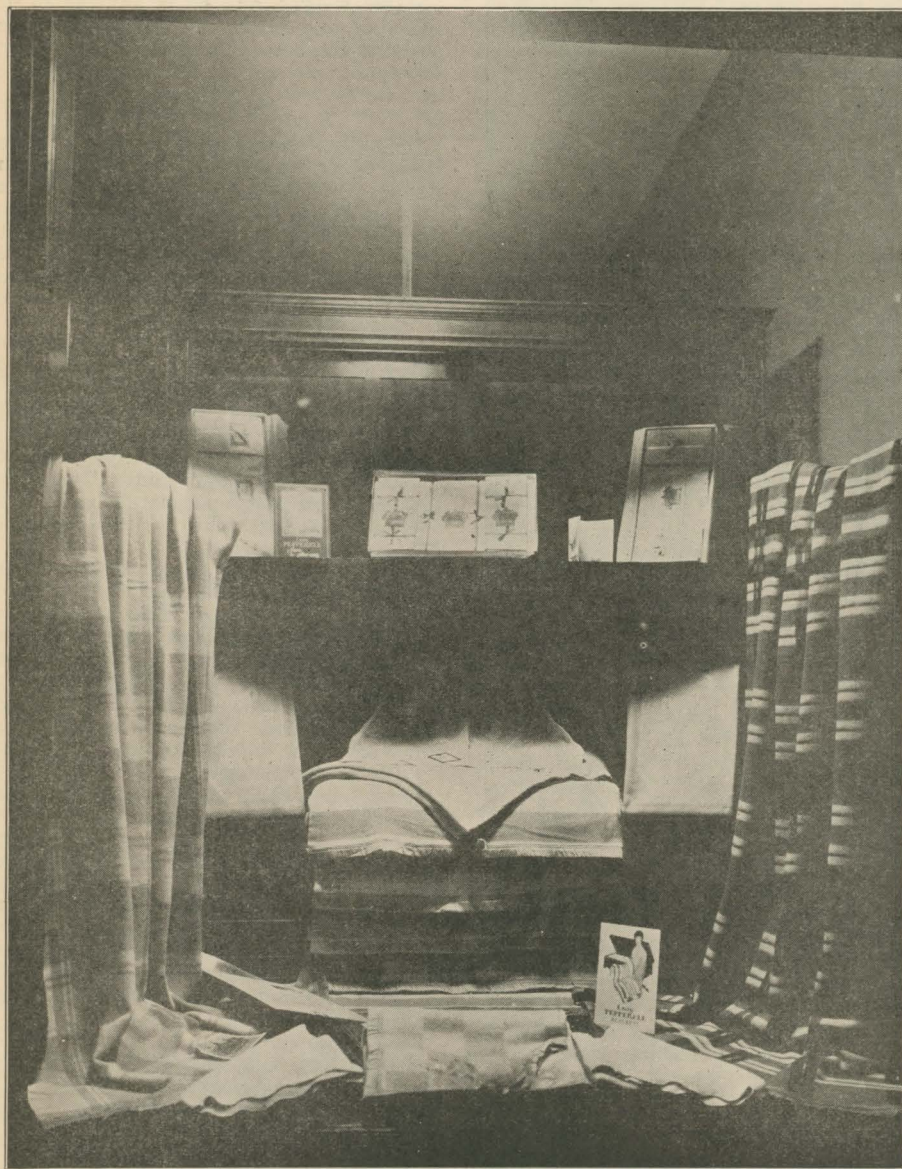
Teacher: "Why don't you wash your face before you come to school? I can see what you had for breakfast this morning."

Dirty Dan: "What was it?"

Teacher: "Eggs."

Dirty Dan: "Wrong. That was yesterday."

HEARD ABOUT THE PLANT



Biddeford folks were given an idea of the added product which is to be made by this plant through the removal of the blanket unit of the Lowell mill to this city. This window of the quarters of the Biddeford-Saco Chamber of Commerce on Washington street contains a fine display of blankets in various colors and designs. Incidentally it might be said that the window was decorated under the supervision of Miss Gladys Hamel, who did a fine piece of work.

SPINNING-14

William Tarbox, a popular employee of this department, has had quite a strenuous month of social activities. First, he and the Mrs. celebrated a wedding anniversary. Next in order was the trip to Portsmouth of the Men's club of Trinity church in Saco. It is not only the day of the event that Willie enjoys but also the days of anticipation before the event. After all this fun he is satisfied to hibernate for the winter.

As we write this the preparations are being made for the big feed and reception to be held in honor of Paul Dennett, superintendent of carding and spinning. Would that we were a fly on the wall to hear some of the fun and incidentally to light on some of the food. A hint on good things

to eat: If one really wishes a good pot of tea, a generous handful of rice thrown in improves the flavor and also provides food as well as drink. However, this is better when prepared by some one unknown and unsuspected.

Have you ever been to Echo Lake in New Hampshire and shouted across. "Board of Health?" Gee, yes, one can get a great kick out of a trip to the mountains. Ask Winnifred, she knows. Monday morning she had such a hoarse croak that, of course, we asked her how she got such a cold and received this piece of news. Oh, yes, and she climbed Mount Surprise, too. It was such a surprise to think that she got there that she hasn't got over it yet. I imagine that lying down to rest on the top of the mountain to get her breath has a lot to do with the "croak" in her voice.

Room 84-A

Miss Fabiola Poisson, who is employed in room 84-A, is making a big hit as a violinist at home entertainments. She is in great demand and her selections are immensely enjoyed. A great future is in store for Miss Poisson as a violinist. She is also a wonderful dancer.

Room 55-B

By JAMES HENCHEY

Miss Pauline Trembley is away from her work, taking care of her mother, who is seriously ill at her home on Pine street. We wish Mrs. Trembley a speedy and full recovery.

Julia Durrant quietly observed her birth anniversary on Wednesday, November 7, and hearty congratulations for many happy returns of the day were extended by the numerous friends. "It was my birthday and I guess no one cares how old I am," said Julia.

Rose Guay and Mathilda Bouchard attended one of the shows in Portland recently.

Blanche and Laura Trembley enjoyed a motor trip to Dover and Hampton Beach, N. H., with friends recently.

Mary Ann Durrant is once more with us after a long vacation. She was heartily welcomed.

Conrad Janelle, our sweeper, has gone into the repairing business, featuring safety razor blades and old chairs.

Julia Welch is a great believer in "early to bed and early to rise, makes the person healthy, wealthy and wise."

John Twomey, who went to Massachusetts to work, has returned and resumed work in our room. John denies he missed our pretty girls and that was why he returned.

John Galvin was an interested customer at the Five and Ten Cent Store Saturday morning. John and his wife must be using a lot of glassware lately.

Joe McWhirter is still the industrious keeper of John Galvin's dog "Spick." Joe says he is a wonderful dog and does about everything but talk. Neighbors say he is a wonder at barking when they should be resting at night. "Spick" had a sick spell, but McWhirter said he nursed him back to good health again.

Mamie Curley has taken up the walking fad, not to contest with Eleanora Sears at Boston, but so that she can walk home after the next dance. Fabiola Ledoux is her companion.

Charles Kearns has taken up the trade of sawing hardwood after supper nights to keep the home fires burning. Charles admits he is just getting used to married life.

Mrs. Annie O'Brien is assisting her husband in the oil and gas business at Five Points during the week ends. We will all help you make a success, Mrs. O'Brien.

Rena Roberge, it is whispered, is trying to secure a larger car for her Ford. Why, we can guess, but rather not say.

Mrs. Leda Grenier is a great believer in full time. It can't come too often.

Laurent Deary, one of our efficient section hands, has got the automobile bug. He has purchased a 1925 Ford and is enjoying his hot dinner daily at the Irving street, Saco, home. Laurent has promised Jimmy Hency a ride to Portland, some day, and show him the tall buildings in the city.

We are all hoping good times are near. The presidential election is over, and now see if prognosticators are right about everybody is going to be made happy.



This picture was taken about 1890 in front of the old blacksmith shop and shows the mule spinning crew of those days. Mills No. 2 and 3 were devoted to mule spinning and Andrew A. Mason was the overseer in charge.

WEAVING 132

By JEANNE CANTARA

We are very glad to say that we are at least turning out a few blankets. Although we have a lot of new faces with us a few of the old ones remain. Among them are Jeannie, Minnie, Jessie, Emile Dubois, Eddie, Marie, and Marie Rose, Arel Dube, and last but not least little "Jimmie."

If you should happen to hear a weird noise any time of the day don't be surprised or get excited for it will only be Marie Vaillancour hollering "Whoop-eeee!"

Jimmie did not seem quite satisfied with his picture in the last issue of the Sheet, so we'll give you another one which you may see next month.

As soon as the film is developed we will try and give you a picture of Jeannie—and how!

Alfred Boisvert was hurt recently while working on the new looms. We all wish him a speedy recovery and hope to see him back to work again soon.

The other day Mr. McGarity was wishing us a Merry Christmas and upon inquiry we found that he did his Christmas shopping early.

A certain party recently motored to Portland in Joe Abren's machine and went on board the Hibiscus where John Silver is working. A delightful time was reported.

Jerome Boucher was a recent visitor to Biddeford where he renewed acquaintances. He is now located in Augusta.

Thomas Logoun

Henry Bolduc

Aurel Dube

Emile Nadeau

Marie Ann Kollard

JEanie Howard

Pe Ter Nadeau

Leon Dansereau

Eddie Callahan

Philius Pinette

Alphonse Nolet Te

WEAVING 21-B

Adelard Couture is the proud daddy of a baby boy, born Nov. 3. Congratulations, Adelard!

Joseph Boissonneau has a secret, but we must wait a while longer before he tells us.

We extend our sympathy to Lucienne Ruel in the recent death of her mother.

Cliffy Horsfield has to be real good these days, as his little sister is working in 21-B now.

ENGINEERING NOTES

By ELLERY BRYANT

Genial Gene Lavigne of the electrical department is the proud father of an eight-pound baby girl, Maryjane Lenola, born the second of the month. Mrs. Lavigne, who is well-known to many Pepperell workers, is convalescing rapidly.

Just as we were almost reassured in regards to Al Hill's political views, the long gentleman ambled into the engine room with a quart bottle that looked very suspicious. We all had a smell and the man that, on at least one occasion, wore an "Al" Smith button on the lapel of his coat, was in for a bad five minutes until he explained the situation. It seems that Mr. Hill had a crew renovating one of the houses belonging to the Pepperell and this sample was the remains of a private stock, so ever after that there was no cause for Maine political leaders to be fearful of Al's standing.

This is to publicly notify the photographer that Mr. C. W. Hall, alias Bozo, has a new pair of overalls and would like to have his picture taken.

Henry Simpson, more commonly known as "Snowball," has returned from a combined business and pleasure trip from Bangor, Maine.

Dick Emerson of Saco is employed in the electrical department and we understand that he is an expert on underpinning. His services should be very valuable in the many construction jobs now underway.

Introducing Jeremiah Francis Buckley, the Adonis of the engineering department. Mr. Buckley, or "Jere," as he is familiarly known, has carried off the honors in many beauty contests and expects to participate in many more, providing his ulcerated tooth, which has been very painful several mornings, is permanently cured.

Mr. George Lennie, automobile expert, is now with the electrical department.

Mr. Joseph Howard, formerly employed by the B. & S. Railway, is now an employee of this department. "Jigger" says that he enjoys working for Pepperell.

Mr. and Mrs. Milton Emmons and Mr. and Mrs. Fred Johnson motored to the capital city the fourth of the month.

Theodore Paquet, night fireman at Plant A, submitted to an exceedingly serious operation at the Webber hospital recently. As we write this Mr. Paquet is in a critical

condition, and we sincerely hope for his rapid recovery.

Omar Bouffard is taking Mr. Paquet's position during the latter's sickness.

We will keep very quiet. Won't write anything and won't say a word—providing we get an invitation to the next midnight party!

Heard a man inquiring about the alcoholic content of Fon York's dog medicine. Is it supposed to be used externally or internally, Fon?

This is to notify the — skunk that stole our slide rule that we have another under lock and key. Bring a stick of dynamite next time.

Mr. E. L. Bryant, Sr., of No. 5 basement enjoyed a week's vacation the past month. Mr. Willie Bruce substituted for Mr. Bryant while he was away.

CLOTH ROOM 19

By PEARL MURPHY

Irene Harding is very much interested in dogs. Irene has purchased a beautiful German police and in spite of every thing Irene is kept busy with her pet. His name is "Pat."

Does Buster know his onions? Well, you would think so if you were to converse with him shortly after he eats his onion sandwich. Buster claims this is his only weapon of defence against the girls who will insist upon talking to him. (Most men are conceited!)

If anything goes wrong in the electrical department just ask Grace Jamieson what the trouble is all about. You know Grace's latest boy friend, Dick Emerson, is employed there. Smile pretty, now Grace,—Smile!

Why does Ethel Bradbury have such a sad and pathetic look when the shades of night begin to fall? Well, this is the secret—Ethel has no use for night, but is constantly thinking of "Day."

We all extend our sincere sympathy to Cassie Donovan, who had the misfortune to fall and dislocate her shoulder and fracture her wrist. We are all thinking of you, Cassie, and wish you a speedy recovery.

We believe Mary Poulin has discovered the fountain of youth. Mary will never grow old as long as she can keep her baby talk.

"Min, you are all wet!" This is rightly applied, for "Min" had the misfortune to

upset a pail of water and being too slow to be quick, got the contents right down on his head. Nobody laughed?

"Martha likes the big boys,

She also likes the small;

But the one that Martha likes the best,
Is the one that they call Paul!"

We all like choice dishes, but when it comes to eating wild duck Kitty and Marion Grace draw the line and say "No—No, Never again!"

Now we know why Eva Bolduc has that far-away look in her eyes. Eva is constantly thinking of her "Flaming Youth," who is many miles away in Canada.

COTTON DEPARTMENT

By EDWARD CHARBONNEAU

John Lee and Billy Oakes are two loyal high school rooters. They can be found at all the games.

Ernest Poirier recently went on a hunting party. The story is six men, five dogs, —and one rabbit!

Dan lost a bar of soap and Joe gets the blame for it.

Charles Dinan and Joe Haines are back with the gang again. We are glad to see them with us.

Babe claims that George Lemay eats flapjacks for breakfast every morning.

Incidentally, it might be noted that George recently took a chew of tobacco and a few minutes later nearly fainted over a bale.

Wanted by John Sullivan: A cap.

Mr. Cohen: "Key—stop putting your fingers to your nose!"

Key: "But, fader, can't I have some fun on my own hook?"

Joe Whitworth has been quiet lately so we have nothing on him this month.

Bill Ruck tells this one. It happened in the old country. Two unfortunates stood outside of a London bank regarding the advertised assets of the bank with a detached look. Said Smiler: "A million reserves, Bill. Now, what do you think of that, and us blighters without a blimey cent?" "Yes," said Woebegone, "move along now and don't worry about it,—it's tainted money." "Tainted," said Smiler, "how so?" "Taint yours and taint mine," said Woebegone, as he moved away.

STATIC FROM ELECTRICAL DEPARTMENT.

CARL HALL.

Ray Libby of this department came rushing up to me the other day and burst out with: "Say, Carl, where is Don?" The answer to this question was: "How do I know—out on the job somewhere." "Well, then, Carl, I want to ask you a question." "Shoot!" says I. "How do you break a beam?" I turned around and looked at him in disgust. "For the love of Pete," ses I, "do you mean to say that you've worked on your father's farm for all these years cutting wood, and don't know how to do it now?" "Yes," ses he, "but I've only got a hammer and chisel to work with!"

Tom Cooper says he is very glad to be working with such a good gang of Scotchmen.

Walter McCann is feeling very tired today. He spent three hours yesterday searching for two pails of amperes.

Sorry to report that our star reporter is ill as we write this. Hope to see you well, Ellery.

We know of a certain young lady who'll get a stiff neck from looking up at a certain window every night at 5.30.



Leda Gonier and Julia Durant are two veteran spinners of 55-B.

UNDER THE DRAGON'S EYE

Charlie Wingate (with week's beard): "Do you think that old razor will do it?" Barber: "It will, sir,—if the handle don't break."

Schemer:—"Now, son, if you'll saw some wood I'll tell you what I'll do."

Sonny:—"What's that, dad?"

Schemer:—"I'll let you have the sawdust to play circus with."

Billy: "Manuel, tell them about the voyage you had."

Manuel: "Well, once we were stranded and had to eat our belt and shoes to live."

Billy: "No!"

Manuel: "And then the boat turned turtle and we lived on that for six days."

Dennis Murphy passes this one along for what it is worth. There was to be a party with three of our well-known artists contributing. Huh, Jim? Dube brought a roasted pig to the feast; Jim Pate brought a bushel of potatoes, and Billy Wilson brought his brother Pete.

Maurice Goodwin says: "Two old evening gowns sewed together will make an excellent pen wiper."

One of our older married men of the spooling department came home under the influence of Bar Mills cider in the wee small hours of a recent morning. His wife had delivered many a lecture on previous occasions and he must avoid another. He crept in quietly; light in the library—the very thing—he would go in and pick up a book and be reading if she came down.

He fumbled around and found a pile of books in the corner on the floor. He would take that big one way at the bottom of the pile. He tugged away and finally got it out, opened it up and seated himself comfortably.

In a few moments his wife came down the stairs and stood looking at him through the doorway.

"What are you doing there?"

"Why, dearie, I've been reading."

"Oh, you darned old fool! Shut up that suitcase and come on to bed."

OFFICE NOTES

By HOWARD INOWE.

Raymond Clark, formerly stock clerk, has been transferred to the cost department under Mr. Jordan. We wish you the best of luck, Ray, in your new duties.

Harriet McCormack, B. H. S., '23, has accepted a position in the main office as assistant stock clerk.

Gladys Hamel, the sweet young telephone "asker", spent her two weeks' vacation in Hartford, Conn., and the Hub. She enjoyed the trip immensely and was especially interested in the Franklin Park Zoo.

Joseph Bauer, former designer at Pepperell, has recovered from an operation at Joe has many friends at Pepperell who will St. Luke's Hospital at New Bedford, Mass. be glad to know that everything is O. K.

Miss Fernand Peppin of the local telephone exchange relieved Miss Hamel while on her vacation.

Harry Cavanaugh, Sully Emery, George Burchill and Prescott Howard were among those who attended the B. H. S.-Cony High and Colby-Bates games.

SPINNING 185

Mrs. Melanie Chretien has returned to work after a few months vacation. We are glad to see you with us again, Melanie.

We were glad to welcome back our second hand, Pete Larivierre, on Monday, the 19th.

LAST MONTH'S PROBLEM.

If $\frac{1}{2}\%$ of an investment is worth \$15,785, how much is $\frac{4}{7}$ of the remainder worth?

Ans. \$5412

THIS MONTH'S PROBLEM.

A frog is at the bottom of a 30-foot well. If he can jump 3 feet in one jump, but slides back 2 feet every jump, in how many jumps will he reach the top of the well?

A Letter

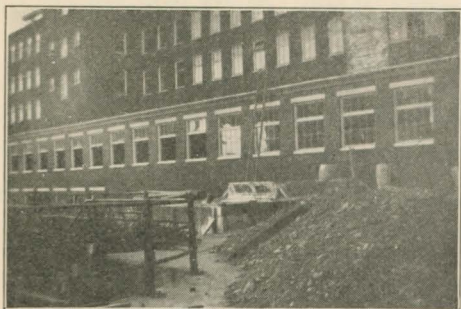
(Note: The Sheet is printing herewith a letter which was recently received for the particular attention of Oliver Romeo. There is an occasional error in spelling, but we submit it as written.)

To Oliver Romeo:

Remember the old fashion gun they use to have. I use to carry powder in bottle my papper and lead in my pocket. We use ram-rode with the powder and lead papper ram it in the gun. One day I was out hunting we couldn't see anything so I found a bark of birch. I made a tagget. I start to shoot at the tagget. I was out of lead. I was dond shooting I saw a rabbit. I don't have now lead. But plenty powder. I felt bad. I went to pick some cherry. I eate the cherry. I save the stone I loded my gun with stone and powred and I ram it in a good shape. I look for rabbit. I saw a fox. I shoot on the fox. He was covered withe blood and ran away through the woods. I couldn't catch him.

Next fall I went guning again. I get two rabbit and I was tired runing through bush. I went up on a high noal for rest the time I was resting I look aroun I saw a pretty cherry tree. I walk to the cherry tree. I start eating cherry. two crow was crowing. I turn around to look at them. When I turn back the cherry tree walk away and I think it was that fox there. I shot with the cherry sead. Do you thing so the cherry tree grow in the fox? Please answer it.

E. P.



This scene shows present progress on the new dyehouse in the lower yard.

Annabelle's Chats on Love and Sentiment

Ed. Note: The Sheet has been fortunate in securing an expert to write this column on Love and Sentiment. Send in your letters to Annabelle —. She will solve your problems of the heart. Address your letters to Miss Annabelle, care of Pepperell Sheet for a free answer. Here's the first letter we have received:

Dear Miss Annabelle:

I am a young girl 19 years of age and have been going around with a boy friend 2 years my senior for several months. He has asked me to marry him, but I hesitate to say yes because of his table manners. The other day we were eating in a swell place and he started to scratch his head with the fork. I was so upset that I knocked all the peas off my knife.

Now, Miss Annabelle, should I marry a man who doesn't have a better idea of table manners than that?

Calcimine—Room 191.
Answer.

Dear Calcimine:

If your young man is a steady worker and is ambitious to get ahead at Pepperell do not stand in his way by breaking his heart with a refusal to marry him because of a lack of table manners. There are numerous good books on etiquette and social conduct which you could both read to advantage. That was a terrible breach of etiquette which he made when he scratched his head with a fork. If he had a badly itching scalp he should have carefully wiped the gravy from his fingers onto the tablecloth and scratched the itchy spot with the fingers of both hands.

No, Calcimine, do not let this situation stand in your way, as some of our happiest marriages have taken place under similar circumstances.

Annabelle.

Le Voltigeur

Biddeford, Me., Nov. 15, 1928.

Pepperell Mfg. Co.

Dear Mr. Whitehead.

Just a few words of appreciation of your good will to have cooperated with the Snowshoe Club in donating the cloth and cotton used in decorating our float in which we were honored by winning the prize on Armistice Day. The Snowshoe Club voted a thousand thanks, also wishes you good health and a long life and hopes that some day we will be able to repay some of the good turns that you have favored us with.

The Snowshoe Club,

Le Voltigeur of Biddeford.

Signed by director of the sport,

Louis A. Daignault.

New England Speaks for Itself

For about three years the New England Council has been gathering detailed information about New England.

The facts obtained in its three years of study proved, beyond expectations of the most optimistic, that New England is continuing its physical and industrial, commercial and cultural development in a steady and normal way.

The vigorous publicity and advertising campaigns of some other sections of the country, such as California, Texas, Florida, the Carolinas, and some large cities of the South and West, such as St. Louis, Atlanta, and Toledo, have in the past few years had a reflex effect on New England. Silence on the part of the New England States, while other parts of the country were "blowing their horns," caused the substantial progress of the six northeastern states to be lost to view, in the sky-rocketing spurts of younger and more vociferous sections of the country.

The mere fact that New England has remained silent seems to have created a misunderstanding, much as the failure of a defendant to take the witness stand in his own behalf often prejudices a jury unfavorably.

It is not proposed that New England shall compete with other parts of the country on the basis of volubility and noise. On the contrary, a conservative and dignified tone in the presentation of the facts regarding New England will greatly strengthen any effort made, because New England is well known and admired for its solid, substantial and modest character.

Facts speak more loudly than words and the true facts are favorable to New England. But the facts must be made known. In the contest of commerce and industry, as in the competition of prosperity and healthy growth, the facts are the best ammunition. But, like any other ammunition, facts will not be effective until they are projected. They must be spread like grape-shot all over the country and for this, a definite program is essential. Such a program may properly include posters, use of the radio and moving pictures, advertising, speakers and a flow of pamphlets, interviews, photographs, and magazine articles.

The plan by which the facts of New England can be made known in a simple and effective way, both in New England and outside, follows two courses.

One course is that New England, through its climate, its geographical location, its natural beauty and accessibility, and its man-made advantages of schools, culture, excellent highways, comforts and conveniences, etc., is an especially pleasant place in which to live, to work and to play. The other is that New England producers and retailers, by the tradition of their ancestry, by the rigorous honesty of their own upbringing and by the pride in their craftsmanship which is a powerful part of the New England example, must and do make goods of only the very highest quality.

Woven into these two main courses is the thought that, because of them both, New England is an advantageous place in which to establish new industries.

By the first of these two courses, it is confidently expected that a very favorable impression of New England can be created. It is believed that New England residents can be made to feel their good fortune and that others can be taught a desire either to visit or to establish themselves in New England.

By the second course, it is expected that a distinct preference for New England products can be created. If, for example, a



Rena Roberge and Marion Beaudoin are known as the two sweethearts of 85-A.

made in New England and the other some-person wishing to buy an article is given a choice of two, apparently equally good, one where else, it is believed that the choice can be directed in favor of the New England product simply because it is made in the atmosphere and according to the craftsman-ship and tradition of New England.

The plan for all of New England, by the fact of its inclusiveness, must be of broad advantage to every community or industry in New England, with preference for none. Moreover, the New England Council, for the same reason, cannot speak otherwise than for the entire New England territory. This has been borne in mind in preparing the outline for the presentation of New England's advantages. The outline is drawn in the simplest possible terms:

But it is obvious that two such general courses as those laid down above, will be of substantial and direct value to the communities and to the industries which avail themselves of its benefits.

A general appreciation throughout the country that New England is a pleasant place in which to live, to work and to play, will redound to the advantage of every community. As it brings more people and new industries to New England, it will be of help to the railroads, such recreational interests as the automobile and hotel trades, the banks, the retail stores, the power companies, the public utilities, and all those associated with the business of transporting people and goods by road, rail, water or air, and of supplying their daily needs.

A general nation-wide understanding of the fact that New England products are good products will be a direct help to every manufacturer who has a New England location. This applies equally to those engaged in agriculture and to those engaged in industry.

Upon this platform, containing only two principal planks, the New England Council feels able to bespeak the support of all the diverse forms of activity and all the varied interests of New England.

This broad outline is the plan which will be presented in greater detail at the fourth New England Conference in Portland on November 15 and 16.

Accidents per 100 Employees in Biddeford, Lowell and Lewiston Divisions. Only Accidents involving Lost Time beyond date of injury are counted.

LET'S MAKE A BETTER SHOWING THAN LAST YEAR

	1927	THIS YEAR											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Biddeford	5.8	6.1	6.2	.8	2.0	1.2	2.6	6.8	0	1.9	3.1	?	
Lowell	4.8	4.1	2.4	5.3	3.1	4.0	3.3	4.4	3.8	1.8	15.4	?	
Lewiston	4.2	1.6	5.1	1.7	3.6	10.8	3.6	1.9	7.7	3.9	1.9	?	

ACCIDENT CHART

We are now on the home stretch of our contest to see which manufacturing division can show the best record for the year 1928. It appears to be a neck and neck contest between Lewiston and Biddeford—and the results of November and December will determine the winner. A whirlwind finish by either division will cop the bacon.

We have a feeling that Lewiston, who, by the way, showed the best record for the year 1927, has a sprint left and is going to show something during the next two months. Up there they tell us that when the weather begins to get chilly they have no trouble keeping ahead of "Old Man Accident." Look for something good from Lewiston between now and January 1.

Lowell's machine has piled up alongside the road and it looks like an impossible job to get the pieces together before the race is all over. However, stranger things have happened. Lowell may yet limp across the line with as good or better showing than they made last year.

Biddeford let down a bit in October from the fast pace they were setting in August and September, and we have heard around that this division thinks they have the contest all in the bag. The results so far show that it is perfectly possible for Biddeford to be so far behind on December 31st that she can't be seen for the usual dust.

Our Own Accidents

The Greek philosophers have left to us many a pithy and pertinent saying. Among these sayings, which were probably the "wise cracks" of their day, there is one that mentions the observations of the philosopher to the effect there are certain people that learn only through their own experiences, but that there are some people that learn through the experiences of others.

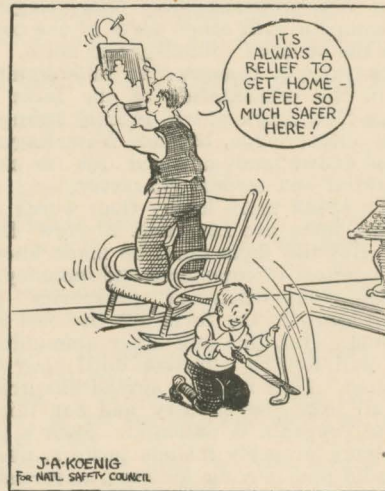
With the belief that the employees at Pepperell are divided up among these two classes in about the same proportion as they are elsewhere, we are going to bring to the attention of all of you a few experiences of others in our own plants in the hope that you will learn and not do likewise. There's no use of course in having accidents if we don't learn anything from them.

A machine shop man while examining some overhead pipe pushed his hand into a ventilating fan. You wouldn't think any one would do a thing like that, would you? As a matter of fact a surprisingly large number of people with one excuse or another do this very thing every year.

While breaking up some old machinery with a sledge, one machine shop man was hit in the eye with a flying piece of metal. His goggles had been misplaced for the mo-

ment. When protection from this type of accident is so easily available it seems a pity not to use it.

One of our yard men in closing a freight car door left his hand in the opening and a broken finger resulted. You might not think anybody would shut their hand in a freight car door or any other door for that matter, but figures show that there are a whole lot



The man who leaves Safety in the shop with his tools, Is one of the world's most dangerous fools.

of people who don't think enough about what they are doing so that they are caught that way. Why, we know a man who once received a very painful injury by shutting his nose in a door.

It seems to us that we have had these kinds of accidents time and time again and there is really no need of it at all. Let's each one of us ask ourselves the question if these accidents might not have happened to us—and at the same time see if we are doing the right thing so they can't possibly happen to us.

Home Sweet Hazardous Home

The man who feels safe just because he is at home is an optimist. There doesn't seem to be any statistical foundation for the feeling of security. Motor vehicle accidents, industrial accidents and home accidents each accounted for some 25,000 deaths in the United States in 1927. For every person killed at home about 200 received injuries severe enough to keep them from working for a day or more.

Actually the home is not so hazardous. A washing machine is hardly in the same class as a punch press or a circular saw,

though it has been known to mangle hands. Motor vehicles don't tear through the rooms as they do in city streets. But there are plenty of opportunities to slip or trip or get scalded or burned. The force of gravity will pull you down to earth just as hard at home as at the shop. Careless use of fire will result in destruction at either place.

In all up-to-date factories inspections are held regularly to see that machinery and equipment are in safe operating condition. At home you are likely to find out that the ladder is shaky or the connecting cord for an electric appliance is worn out when you're in too big a hurry to fix it. In the average home no one is responsible for maintaining safe conditions. If as little thought were displayed at work as at home there would be a tremendous increase in casualties.

What Is Fatigue?

Fatigue has been called the most common occupational disease. It is common to every occupation, including housekeeping, and it is even possible to get quite tired from loafing.

It is quite natural to feel tired after a hard day's work, but we should not feel too tired to take an interest in some kind of healthful recreation during the evening. A night's rest should leave us feeling fit each morning.

Here are some of the principal causes of fatigue:

1. Overwork.
2. Worry and hurry.
3. Insufficient rest and sleep.
4. Bad air.
5. Hunger.
6. Eye strain.
7. Constipation and indigestion.
8. Insufficient outdoor exercise.
9. Onset of some infectious disease.

If fatigue is not plainly due to lack of rest it is advisable to see the doctor. Perhaps only a simple adjustment in living habits may be necessary but a medical examination may prevent a severe illness.

"Give me a sentence using the words detail, defeat, deduct, and defense."

"Defeat of deduct went over defense ahead of detail."

A straight flush is as rare on the face of a modern girl as it is in a poker game.

Love may make the world go around, but it hasn't anything on swallowing a chew of tobacco.

PEPPERELL SHEET

LEWISTON DIVISION

The Lewiston Division of the Pepperell Sheet is published in connection with the Biddeford and Lowell Divisions.

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HARRY J. VAUGHN

ASSISTANT

HAROLD E. LONERGAN

CARTOONISTS

CARL PROCTOR

HEMS AND HAWS FROM THE SHEET FACTORY

Minnie Dobson has returned after a very enjoyable trip to Canada. Minnie says it is rather wet there.

Rose King is one of our fastest day workers.

Artiline Ducasse was very sorry to lose her place at the window. She won't be able to see the sheik now.

It won't be long now, Carmen. He's working every night, you know.

Blanche Vachon won a recent blueberry pie eating contest. Blanche has a wonderful appetite. Good for you, Blanche.

Mrs. Poulin seems to be in quite a hurry to empty our boxes.

Rita Guay and Columbe Frazier stage some wild dances when they get together.

Aurore Michaud has returned from a trip to Boston. There are rumors that her next journey will be a honeymoon voyage.

Carmen D. is very much interested in the time. She has a new watch.

Blanche Tardif made an unsuccessful trip to Rumford recently.



THE PRIDE OF NEW AUBURN

Regina Routhier, of the Office, is one of the younger members of New Auburn's social set.

Annette Guay has been doing a lot of yawning lately. Guess you'll have to send him home a little earlier, Annette.

One of the girls was heard telling Tom Cunliffe to grow up and be his age.

Methyl Jones has a cute little dog. She calls it an Australian Cheese Hound.

Paul comes after Alma in his new Lincoln every night.

Mrs. Crowley is thinking of doing a little road work to regain her girlish figure.

Pretty near time to put up the Rolls Royce, Mike. Getting quite chilly.

The girls are wondering if Lena Foley helped her farmer friend to do his haying while she was in Vermont.

Blanche Cote certainly knows how to make fudge. Pass it around, Blanche.

We wonder why every fellow that goes by Yvette Poirier always whistles, "She's my weakness now?"

We know when Inez Dresser is giving out the work. She can be heard advising the girls not to get excited.

What's the matter, Carmen? You look so blue lately.

Mrs. Allen got awfully excited the other day when Inez gave her all the ninety sheets.

This is to notify all persons that Val Choiniere will accept contributions of apples and any other eatables.

We wonder if Emma has received any more post cards from her little Spanish friend from Spain.

Demerise Guay went to a dance one Saturday evening and didn't report for work the following Monday. What happened, Demerise?

If Mary Bolduc does much more bowling there won't be enough of her left to make a shadow.

The girls will not have to save up for that wedding present now. It is rumored that Mary Korykto has given up the idea of matrimony.

Claire Belanger must have got her sister Carmen's share of flesh. Claire is a real big girl now.

Elizabeth Trask has been making some of the Carroll Players look like raw amateurs. Her acting in a recent drama given by Rowe's Corner Grange was the talk of the town.

PACKING ROOM PICK UPS

Bill Wade hasn't hit his bowling stride yet, but when he does get going just watch those pins fall.

Ed. Quinn and mustachio attended a recent dance at the Mystic Ballroom. He said it was to get a touch of atmosphere for a new poem he is writing.

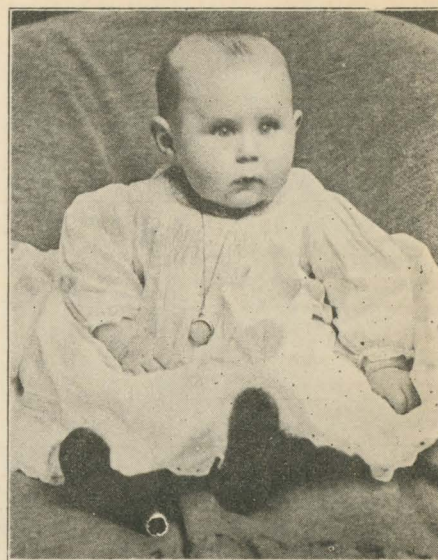
Don Bryant was a guest speaker at a recent meeting of the Boy Scouts. He spoke on football and explained some of the more intricate plays to the boys.

Joe Korytko denies that he is a middle-weight. He says he still can weigh inside the welterweight limit.

Doc Ricker has been busy picking apples at his Litchfield farm. He passed around samples of his fruit recently.

Henry Fahey attended the Lewiston High-Edward Little football game on Armistice Day and received plenty of thrills.

Bill Driscoll visited the Auburn Theatre



ISABELLE HALL, Age 9 Months.

Isabelle is a big girl now and works in the Sheet Factory.

last week and pronounced it a masterpiece of the builder's art.

Wally Finn, who is one of the most clever fistic impressarios in this section, announces that he is looking for a heavy-weight to groom for the title left vacant by Gene Tunney.

MACHINE SHOP NOTES

Pat Finner switched umbrellas with someone the other day. For a time he went around in mortal fear of arrest.

About time to get out the red flannel underwear. (That is, if you wear that kind.)

If "Joe" Bilodeau was getting anything on his radio, he would be talking, but he isn't saying much these days.

R. Tackaberry reports good results from his radio by using a large sea shell as a loud speaker.

Charlie Manning is having trouble with his throat, caused by "telling the world" about the South Portland football team.

WHITE FOLDING ROOM

Eva Marchand has returned from Salem, Mass., where she attended the wedding of her brother.

Harry Windle has been getting his whistle in tune in preparation for a series of concerts which he will give this winter.

Gilberte Martin was very much interested in the recent Atwater Kent radio auditions. Miss Martin, herself a wonderful singer, has been repeatedly urged by friends to enter these contests, but has turned a deaf ear to their pleadings.

Marty Norton was the star of the Armistice Day football game in which the Pleasant Street Steamrollers crushed the Baby Patch Sluggers.

Jack Dodge will soon be locking up his Dodge for the winter.

Toby Joyce was a recent visitor at the L. & A. bowling alleys where he knocked over a few skinny sticks.

Gertrude Vaughn has made several visits



LAURIANNE DIONNE
Popular White Folding Room Employee.

to Rumford recently in a futile attempt to wrest the bowling laurels from the brow of the Rumford Maids.

Laurianne Dionne attended the Priscilla Theatre on Armistice Day and enjoyed herself immensely.

Dick Joyce, who was a star member of one of the bowling teams in the Bleachery League last winter, is anxious for the league to get going again as he feels that he is to have a big season.

Johnny Simard is another bowler who is eager to get into action.

Bernice Brochu visited in Biddeford on Armistice Day where she was the guest of her sister.

Jenny Martin is planning another party for Thanksgiving Eve. This promises to be a gala event.

Margaret Cadigan has started her winter classes in ballroom technique and deportment.

WET END WHISPERS

Frank Norbert, of the Starch Room, spent Armistice Day at East Poland picking winter apples.

Jim Malvey is rapidly recovering from a recent injury.

E. Lavalley and Alphonse Bushiere were among those who paraded in their new snowshoe uniforms on Armistice Day. Barney Hennessey, of the Bleach House, was also present in a spic and span new uniform.

Maurice Crowley spent Armistice Day hunting in the big woods on Prospect Avenue.

Arthur Gables, of the Bleach House, a skilled shoe worker, has returned to his trade in the shops.

COLORED FOLDING ROOM

Harry Walker is still receiving compliments on his ability as a duck hunter.

Pete Michaud motored to Saco for the Lewiston High-Thornton football game and was very much disappointed at the result.

Johnny McKenna has resumed his place

at the Bowlaway alleys on each Monday evening.

Louis Sampson has returned from Canada where he drank in all of the sights.

Esther Crowley is threatening to take up bowling again. Each winter Esther makes this threat but after one attempt she sort of loses her enthusiasm.

Edwina Martin, of the White Folding Room, was a recent visitor in this department.

Percy Dewhurst has left this department to become associated with his brothers in a transportation business.

Joe Pelchat attended the opening boxing show of the Lewiston Athletic club and predicts a successful season for this new organization. "Put" claims that their bouts were the best yet.

Grace Martin announces a new class in marcel waving and beauty culture. Grace is a graduate of the Jepson Brook School and should be very successful.

This month's meeting of the Sewing Circle was held on November 5th, the eve of election day, at the home of Grace Martin. Part of the evening was spent in watching Mayor Wiseman's political parade and the girls were very much enthused at the striking appearance of the stalwart sons of Democracy. After cheering themselves hoarse, the members of the circle returned to the house where the hostess served a delightful luncheon of pigs knuckles and sour kraut.

NAPPING ROOM

Arthur St. Pierre is a member of several bowling teams and is kept busy these evenings.

Lefty Turcotte is thinking of joining the Y. M. C. A. gym classes. If he could get back into shape he would be a wonderful addition to all of our athletic teams.

Oscar Wessenger attended a recent baked bean supper, given by the Daughters of Isabella.

Bill Leger will leave soon for his annual pilgrimage into the Big Woods. Bill is a sure shot and spreads terror among the denizens of the forest when he starts out with his trusty rifle.

Louis Bosse was very much disappointed at the result of the presidential election, as he had spent many hours of vigorous campaigning for the losing candidate.

Emile Morin, on the other hand, was very much elated at the results, as his candidate won.

BOX SHOP SHAVINGS

Johnny Coughlin is a great booster for the editor of the Sheet. He says that he can remember when he was a struggling reporter for the Sunday Leader.

Anthony Cormier, whose fame as a radio mechanic, is known far and wide, is experimenting with a contrivance which, if successful, will revolutionize the entire radio industry.

Babe Renaud is certainly slipping as a bowler. Four games in a row and he only hit 340, 318, 330 and 305. You'll have to do better than that, Babe.

Mr. Tripp hasn't taken any trips lately. His trip to Tripp Pond when he tripped and ripped his trousers was enough for a while.

Vic Bonenfant attended the Strand Theatre on Armistice Day and reports a good show.



Emile Dutil is a Great Football Fan.

AROUND THE YARD

On Friday evening, November 2, Teddy Bonneau, our hard hitting middleweight, was forced to take the count in the third round of a bout with Al (Bluenose) Parent, who holds the middleweight championship of New Jersey. Bonneau made a good showing and his lack of condition was the cause of his defeat rather than any punishment inflicted by the Bluenose. Teddy has a good future if he is brought along carefully and not thrown in with boys of major league calibre before he is ripe.

Pete Sullivan was present at the Dominican Black Arena on November 2 and staged a little shadow boxing contest all by himself.

Tim Driscoll's fast ball is going good on the Bleachery bowling team and he is toppling the pins in fine style.

Fred Chandler is assisting Leo Soucy in the training of his guinea pigs. The boys will stage a circus when the little animals have arrived at the proper stage of proficiency.

Tom Kelly has been polishing up his "bones" in preparation for a busy season behind the footlights.

Bill Sullivan will be candidate for mayor of the Strawberry District in the spring election. This office is now held by Jack Turner, of the White Folding Room.

OFFICE ITEMS

Jerry Langelier lays aside his violin occasionally to take part in a bowling contest. He has been getting some good scores as a member of the St. Dominique League.

Elmer Clark motored to Sandy Creek on Armistice Day. He attended the patriotic exercises in the forenoon and acted as referee of a football game in the afternoon.

Larry Egan, who has been bothered with a throat trouble is very much improved and will soon be able to take his place among local entertainers.

Margaret Shea attended a bean supper

given by a group of local ladies. The food was delicious and Margaret ate her money's worth.

Now that the election is over Charlie Rowe will devote himself to his gym classes. Charlie sadly neglected these classes to take the stump for the winning candidate.

Miss Hall has been displaying some splendid specimens of petunias, begonias, cactus, honeysuckle, jasmine and other flowers plucked from her garden.

Faye Davis motored to Rumford recently where she visited friends.

HALLOWEEN PARTY

John Ahearn, of the Bleach House, entertained a group of fellow workers at a Halloween Party last Saturday evening. The party had to be postponed from the previous week because of the cold weather. John has hard luck with his hops in cold weather, and therefore the postponement.

"Hans" Girardin sang a little song entitled "I Love Me, I'm Wild About Myself." For applesauce he spoke a little piece entitled, "You Can Fool All of the People Some of the Time, but You Can't Fool Some of the People All the Time."

Maurice Crowley was called upon to give a speech but he said he did not know what to talk about so he was told to talk about two minutes.

Tommy Wabanowsky, the chemist man, gave a speech entitled, "Americanism." Tommy spoke in his own language and convinced the gathering that he knew his chlorine gas. Tommy gassed the gathering so much that a ten minute intermission was called for while the bung was taken out of another barrel.

After the intermission Patsy Kelleher, who is always a good entertainer, spoke a little piece entitled, "When Do We Eat?"



BILLY AND VAL

They make a snappy looking couple, don't you think? Billy Blair and Valdora Choiniere, of the Sheet Factory.

Frosted cake and cracked ice was then served to the multitude.

Barney Hennessey and Mike Paradis gave a fine exhibition of toe dancing and posture. They were dressed as woodland nymphs and made a big hit.

Teddy Bonneau, who crashed the gate, recited a little piece, "Four Thousand Miles on Flat Tires." Then Frank Norbert spoke his little piece entitled, "Although My Father Was a Confederate, He Wore a Union Suit."

John McGillicuddy obliged the gathering by doing the Black Bottom and other difficult steps.

Herbert Cox proved that he was tough by eating ten sardines without taking them out of the cans.

Tom Paiton proved that he is still generous by donating five gallons of sweet cider, but he charged five dollars for the transportation and he also remained to bid all the guests goodnight.

Mr. Ahearn gave a toast to George Damon entitled, "I Still Remember Although You Forget."

The party was voted a great success by everyone but Frank Cody, who lost his hat and three teeth.

BOWLING

The bowling season is officially on and our thin pin pickers have several games tucked away under their belts. The Bleachery quintette opened up with a win at Sanford on October 5. Capt. Joe Cronin, with 105 and 296, was high gun.

The scores:

BLEACHERY			
Driscoll	94	82	101—277
Barbour	67	82	101—250
Pelletier	99	74	99—272
Cronin	92	99	105—296
Joyce	90	97	98—285
	442	434	504—1380
SANFORD			
Schofield	77	99	89—265
Whicker	98	82	80—260
Duprey	79	97	93—269
Soliway	89	87	101—277
Dart	97	84	91—272
	440	449	455—1344

On October 3 the Sanford bowlers visited us at the L. & A. alleys and journeyed back with a 41 pin victory. Our boys were not going very big, being content with a total of 1,348 pins.

The scores:

SANFORD MILLS			
Schofield	79	103	89—271
Solloway	87	83	104—274
Dart	96	99	83—278
Whicker	92	95	103—290
Larose	97	88	91—276
	451	468	470—1389
L. B. AND D. W.			
T. Joyce	85	94	81—260
Wade	86	96	80—262
Pelletier	86	87	100—273
J. Cronin	80	99	100—279
Renard	91	99	84—274
	428	475	445—1348

The next game was with the Rumford Mill Wrights at Rumford on October 5th. The Rumfordites proved to be soft pickings for our gang, the margin of victory being 60 pins. Babe Renaud was as rotten as ever, toppling over a meagre 340 pins.

The scores:



Jack Leahy was a great football player in his day. One of his "friends" has contributed the above drawing to prove that he still has his eye on the ball.

BLEACHERY

Joyce	90	86	89—265
Wade	79	103	95—277
Pelletier	89	100	98—287
Driscoll	97	83	76—256
Renaud	118	109	113—340
	473	481	471—1425

RUMFORD MILL WRIGHTS

Dugas	87	79	95—261
Goud	90	82	83—257
Myers	108	105	96—309
Purrrington	96	100	87—283
Landry	90	82	83—255
	471	448	446—1365

The old rivalry between Jack Paradis' Bush Leaguers and the Bleachery team has cropped out again. After several arguments the teams were brought together at the L. & A. alleys on October 19. When the smoke of battle had cleared away the regulars were leading by 48 pins. The "Babe" with 318 was again quite terrible.

The scores:

BUSH-LEAGUERS

Descoteau	121	85	93—299
Davis	68	80	83—231
Conley	76	110	85—271
Pelletier	96	100	80—276
Paradis	79	93	105—277
	440	468	446—1354

L. B. & DYE WORKS

T. Joyce	82	115	88—285
Wade	79	87	90—256
Driscoll	99	90	89—278
J. Cronin	81	88	96—265
Renaud	124	109	85—318
	465	489	448—1402

A return game with the Bush Leaguers was rolled on October 26 and resulted in a lopsided win for the regulars. Manager Joe Cronin has asked for waivers on Renaud for his poor bowling in this game, he hitting a poor 330. Detailed scores were missing, so we print the totals, which tell the story.

BUSH LEAGUERS

Descoteau	259
Pelletier	271
Conley	245
St. Pierre	269
Paradis	261

PEPPERELL SHEET



EMMA ECCLES
One of the Sheet Factory hustlers.

REGULARS	
Joyce	293
Wade	249
Driscoll	279
Cronin	287
Renaud	330
	1438

Friday, November 2, the Bleachery boys tackled Babe Renaud's old teammates, the Happy Five, and handed them a 27-pin licking. The boys were in fine form and turned in a total of 1445, with Pelletier and Renaud hitting over the triple century.

The scores:

HAPPY FIVE	
Deblois	88 90 88—266
Gervais	80 101 82—263
St. Pierre	80 95 95—270
Lauzier	94 117 94—305
Dostle	101 116 97—314
Totals	443 519 456—1418

LEWISTON-BLEACHERY AND DYE-WORKS	
Joyce	109 73 91—273
Wade	96 89 99—234
Pelletier	100 102 106—308
Driscoll	87 92 96—275
Renaud	106 92 107—305
Totals	498 448 499—1445

With Our Lady Bowlers

The local girls' bowling league went into action on October 15. The Bleachery Girls are again represented in this loop and although they got away to a rather poor start, they give promise of being very much in the race before long. Two new girls are members of this year's team, Val Choiniere and Carmen Rousseau, and both young ladies will bear watching. This year's team, after a few games, should be as good as last year's, but will have to work harder, as the competition will be greater. All of the other teams in the league have strengthened and each boasts of some good bowlers.

In the game of October 15, Faye Davis was going in mid-season form, hitting a

total of 252. This game was a tie with Cushman-Hollis, each team taking two points.

The scores:

BLEACHERY (2)	
G. Vaughn	71 73 79 223
C. Rousseau	74 85 88 247
F. Davis	87 90 75 252
V. Choiniere	94 79 71 244
M. Bolduc	78 75 75 228
Totals	405 401 388 1194
CUSHMAN-HOLLIS (2)	
B. Veazie	89 76 103 268
M. Foss	80 81 86 247
A. Berube	77 82 88 247
P. Durant	61 76 68 205
H. Fickett	89 79 80 248
Totals	396 394 425 1214

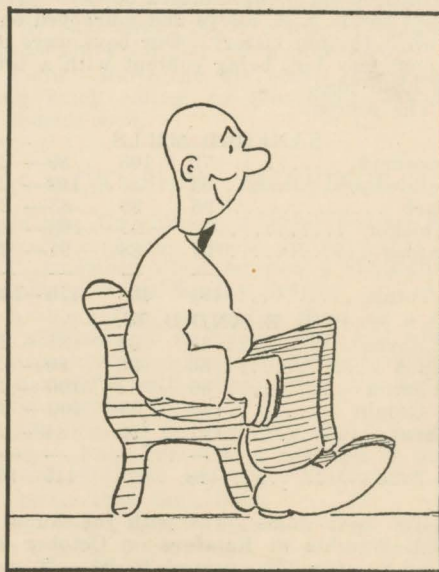
Another tie game was rolled on October 22 when the Bleachery Girls and the Y. W. C. A. took two points each. In this game Carmen Rousseau was high with 255. The girls have not hit their stride yet, but will start crashing them soon.

The scores:

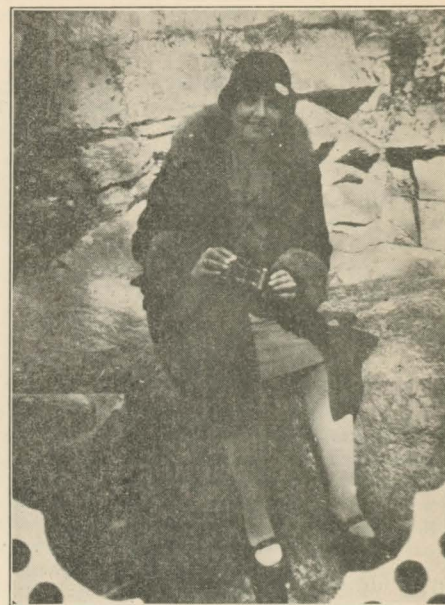
BLEACHERY (2)	
G. Vaughn	57 79 76 212
C. Rousseau	79 96 80 255
F. Davis	68 79 85 232
V. Choiniere	71 70 79 220
M. Bolduc	71 91 82 244
Totals	346 415 402 1163
Y. W. C. A. (2)	
A. Levesque	73 69 83 225
V. Moore	72 73 80 225
G. Chandonnet	81 77 80 238
M. Record	76 76 82 234
L. Shanahan	72 77 79 228
Totals	374 372 404 1150

The game of October 29 resulted in a four-point victory for our girls, they leading by 84 pins at the finish. Val Choiniere, with 256, was high and Gertrude Vaughn a close second. The girls showed much improvement in this game and should mow them down from now on.

The scores:



Sam Kingston occupied a ringside seat at the lecture given by Mr. Anderson, former head of the Anti-Saloon League.



IMELDA CLOUTIER

Imelda is a lover of nature and is here shown at rest during one of her strolls up a nearby mountain side.

BLEACHERY (4)	
G. Vaughn	77 92 83 252
C. Rousseau	84 70 85 239
F. Davis	74 87 77 238
V. Choiniere	80 89 87 256
M. Bolduc	85 80 70 235
Totals	400 418 402 1220
INDEPENDENTS (0)	
C. Bissonette	68 67 60 195
A. Haynes	83 82 85 250
L. Irish	81 95 82 258
A. McCarthy	81 65 79 225
H. Blaisdell	66 73 69 208
Totals	379 382 375 1136

League Standing	
	Won Lost Pct.
Y. W. C. A.	9 3 .750
Bleachery	8 4 .666
Lucky Five	6 6 .500
Independents	4 4 .500
Over-the-River	4 4 .500
Triangle	5 7 .417
Cushman-Hollis	3 9 .250
Dingley-Foss	2 6 .250

Mary Still Champion

Gertrude Vaughn made a great try to take the Bleachery championship away from Mary Bolduc, at the Bowlaway, Thursday night, October 26, when the two girls staged a 15-string match, but Miss Bolduc proved the stronger finisher, and won by 33 pins. She averaged 86.6, while Mrs. Vaughn's average was 84.4. Both girls made some very difficult spares, the winner getting eight spares and two strikes, while the loser made 12 spares and one strike.

M. Bolduc—78, 96, 96, 76, 86, 83, 100, 79, 78, 88, 86, 74, 96, 92, 92—1300.

G. Vaughn—94, 78, 80, 97, 79, 79, 85, 87, 88, 83, 93, 75, 88, 79, 82—1267.

Girls Lose at Rumford

On October 31 the Bleachery Girls motor-ed to Rumford where they were overwhelmed by the hard-hitting Merry Matrons. It

was unfortunate that our girls should have their worst night just when the Rumford girls were at their best.

RUMFORD MERRY MATRONS

M. Conley	90	78	110	278
I. Bowden	70	83	96	249
H. Hillman	80	91	101	272
R. LaCourse	83	92	89	264
A. LaPlante	94	110	91	295

Totals 417 454 487 1358

LEWISTON BLEACHERY GIRLS

G. Vaughn	70	78	80	228
C. Rousseau	82	87	60	229
F. Davis	83	73	74	230
V. Choiniere	83	63	78	224
M. Bolduc	81	78	76	235

Totals 399 379 368 1146

Central Information Bureau Bulletin No. 16

The installation of the blanket unit at Biddeford is going forward rapidly. It is expected that three weeks hence everything will be ready for capacity operation when warranted by orders.

It is understood that the jacquard looms are practically sold up and that manufacturing orders sufficient to keep nearly 300 looms busy for two months have been received.

In the last bulletin you were advised that Lady Pepperell was to tell her story over the radio on the red network of 16 stations direct from WEAF, New York City. These broadcasts take place from 10.00 A. M. to 10.15 A. M. Eastern Standard Time, each Wednesday. Already the response to these has been most encouraging, but we have hardly started the ball rolling yet. In the interests of our company let everyone spread the news of the broadcasts so that more and more women may know of them, listen in and benefit thereby. The Boston station is WEEI, for northern New England WCSH at Portland, the Chicago station is KYW and St. Louis KSD.

The Central Information Bureau has this communication from the Treasurer's office:

"I think everyone in our organization will be interested in the Phelps article in today's Boston Herald. It is worth reading several times. No one of us can afford to take our job as an incidental, off-hand affair. It has got to be our chief business in life. There are a few of us—very few, I am glad to say—who seem to let our minds wander away a bit and it is only fair to tell them to mend their ways or look for fresh fields to conquer."

The article referred, to "A Pair of Socks," by William Lyon Phelps, was printed in the Boston Herald October 20, 1928. Professor Phelps is a member of the faculty of Yale University. It was his class that the now retired heavyweight champion, Gene Tunney, addressed on Shakesperian topics some time ago.

A Pair of Socks

One fine afternoon I was walking along Fifth Avenue in New York, when I remembered that it was necessary to buy a pair of socks. Why I wished to buy only one pair is unimportant. I turned into the first sock shop that caught my eye, and a boy clerk, who could not have been more than 17 years old, came forward. "What can I do for you, sir?" "I wish to buy a pair of socks." His eyes glowed. There was a note of passion in his voice. "Did you know



MARGARET MOORE
Our "Hello" Girl.

that you had come into the finest place in the world to buy socks?" I had not been aware of that, as my entrance had been accidental. "Come with me," said the boy, ecstatically. I followed him to the rear of the shop, and he began to haul down from the shelves box after box, displaying their contents for my delectation.

"Hold on, lad, I am going to buy only one pair!" "I know that," said he, "but I want you to see how marvelously beautiful these are. Aren't they wonderful!" There was on his face an expression of solemn and holy rapture, as if he were revealing to me the mysteries of his religion. I became far more interested in him than in the socks. I looked at him in amazement. "My friend," said I, "if you can keep this up, if this is not merely the enthusiasm that comes from novelty, from having a new job, if you can keep up this zeal and excitement day after day, in 10 years you will own every sock in the United States." And then, because I was so pleased with his attention to me, his desire to please a strange customer, and his pleasure in his work, I bought 12 pairs of socks.

My amazement at his pride and joy in salesmanship will be easily understood by all who read this article. In many shops the customer has to wait for some one to wait on him. And when finally some clerk does deign to notice you, you are made to feel as if you were interrupting him. Either he is absorbed in profound thought in which he hates to be disturbed, or he is skylarking with a girl clerk, and you feel like apologizing for thrusting yourself into such intimacy.

He displays no interest either in you or in the goods he is paid to sell. Yet possibly that very clerk who is now so apathetic began his career with hope and enthusiasm. The daily grind was too much for him; the novelty wore off; his only pleasures were found outside of working hours. He became a mechanical, not an inspired, salesman. After being mechanical, he became incompetent; then he saw younger clerks, who had more zest in their work, promoted over him. He became sour and nourished a grievance. That is the last stage. His usefulness was over.

I have observed this melancholy decline in the lives of so many men in so many oc-

cupations that I have come to the conclusion that the surest road to failure is to do things mechanically. There is, for example, no greater literature in the world than the Bible, and no more exciting subject than religion. Yet I have heard many ministers of the gospel read the Bible in their churches with no interest and no emphasis, whereas they ought to read it as if they had just received it by wireless from Almighty God. I have heard hundreds of sermons preached mechanically, with no more appeal than if the speaker were a parrot. There are many teachers in schools and colleges who seem duller than the dullest of their pupils; they go through the motions of teaching, but they are as impersonal as a telephone.

If ministers and teachers can become so ordinary, it is not surprising that clerks and laborers should lose their enthusiasm. To the successful teacher, every recitation is an event in the lives of his pupils, anyhow in his own life. One of the greatest teachers I ever knew was the late President Harper of the University of Chicago; he taught the first verse in the first chapter of the Hebrew Bible many thousands of times. One day I asked him, "Do you always in your own heart feel as enthusiastic as you seem?" He replied, "No, there are times when I am ill, or worried about something, and then I enter the classroom with no enthusiasm at all. But when I personally have no enthusiasm, then I create it."

In reading that remarkable book, "The Americanization of Edward Bok," I was impressed by what he said of competition in business. Beginning as a very young man in a certain occupation, he had expected to encounter the severest competition. As a matter of fact, he met no competition at all, and found that success was the easiest thing in the world, if one provided the conditions necessary for it. He worked along with a number of other young men in the business. He was the only one who ever got to the place ahead of time. At the noon hour at lunch the other youngsters never on a single occasion mentioned the business in which they were engaged. They talked of their girls, or of athletic sports, or of various dissipations. He was the only man who ever remained after business hours, and he was convinced that he was the only one who ever occupied his mind with the business during his evenings.

He rose above the others with consummate ease, and for two obvious reasons. First, he made himself indispensable. Second, he found his chief pleasure in his work, not in the dissipations outside of it.

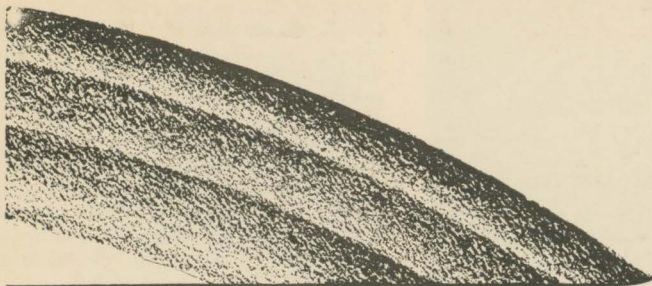
Every person needs some relaxation, some recreation; but a man's chief happiness should not lie outside his daily work, but in it. The chief difference between the happiness of childhood and the happiness of maturity is that the child's happiness is dependent on something different from the daily routine, a picnic, an excursion, a break of some kind. But with the right sort of men and women, happiness is found in the routine itself, not in departures from it. Instead of hoping for a change, one hopes there will be no change, that one will have sufficient health to continue in one's chosen occupation. The child has pleasures; the man has happiness, but unfortunately some men remain children all their lives.

(Copyright, 1928)

He: "My girl reminds me of wash day."

She: "How's that?"

He: "Nothing to her but clothes, pins and a heavy line."



More sales
with

PEPPERELL
Colored SHEETS

PEPPERELL Colored Sheets and Pillow Cases bring increased sales and profits over your domestic counter.

Colored sheets became popular in a surprisingly short time. The new Pepperell Colored Sheets are offered at prices easily within the reach of every family.

Washing Pepperell Colored Sheets is just as easy as washing white sheets. No special laundering precautions are necessary. The delicate pastel tints of blue, orchid, maize, Nile green and shell pink are fast color.

As the Pepperell Colored Sheets are made from the same firm staunch Pepperell fabric that women have preferred in their white sheets for over eighty years, you know they will give long and satisfactory wear.

Display Pepperell Colored Sheets and Pillow Cases on your counter and in your window. They will attract a great deal of attention and create many profitable sales.

Made by
PEPPERELL MANUFACTURING COMPANY
BOSTON, MASS.

General Sales Offices
40 WORTH STREET, NEW YORK CITY

Branch Sales Offices

BOSTON	CHICAGO	ST. LOUIS	SAN FRANCISCO
160 State St.	222 West Adams St.	915 Olive St.	22 Battery St.

